



PERFORM IN THE FANTASIA

PERFORMANCE OPPORTUNITIES AT EQUINE AFFAIRE

We are seeking industry professionals to perform equine related acts that meet the current interests and needs of horse enthusiasts of all breeds and disciplines for the Fantasia productions. The opportunity to participate as a performer in Fantasia offers many advantages. Consider the following . . .

PERFORMER ADVANTAGES

- Performing directly to large audiences of enthusiastic horse owners attracts attention to your discipline, service, breed, or business affording you the distinct advantage of increasing traffic flow to your exhibit booth, Web site, and business contacts.
- All performers and their acts are listed in the Fantasia program distributed before and during act, featured on the Equine Affaire Web site, and properly acknowledged when introduced before each of his/her acts.
- All performers are immediately recognized as experts in their fields by virtue of the fact that they are being featured as performers in Fantasia. Being a performer may establish greater respect and credibility within the horse industry and possibly lead to an invitation to perform at other equine expositions.

POTENTIAL ACTS

The basic requirements for all performances are simple:

- The performance must be interesting, specific, and unique.
- The performance must be well thought out and fully developed with an emphasis on highlighting the horse(s).
- The performance must be choreographed to music.
- The performance must be entertaining in nature; it is not to serve as an endorsement or advertisement for any product or service.
- The performance title must be creative and interesting.

PERFORMERS QUALIFICATIONS

Performers featured in Fantasia must be:

- Qualified to ride in their discipline specified and must be able to provide his/her credentials.
- Comfortable performing before a large audience and an entertainer by nature, prior experience performing at other major horse expos is preferred.
- Able to provide a professional, polished presentation that is suitable for all members of a "family" audience.
- Available to finalize necessary details.

APPLICATION PROCESS

If you are interested in sharing your performance at an upcoming Equine Affaire please complete the attached Performer Application and return it along with a video of your act (in its entirety), choreographed to music. Performances are selected on the basis of their quality, relevance, uniqueness, and how they fit into the overall program being developed for each Fantasia production. A member of the Fantasia production team will contact applicants regarding their participation in an event. While we are not able to feature everyone who wishes to perform at each Equine Affaire, we do retain the names of potential performers in a database for consideration for future Fantasia's.

It is important to note that Equine Affaire Fantasia programs are finalized **six to nine** months prior to the show date. Time limitations, discipline repetition, and quality of performance are major considerations in performer selection.

INFORMATION CONTACT

Coagi Long, President
Equine Affaire, Inc.
2720 State Route 56 SW
London, OH 43140
(740) 845-0085, ext. 114 *phone*
(740) 845-2879 *fax*
clong@equineaffaire.com
www.equineaffaire.com



EQUINE AFFAIRE PERFORMERS APPLICATION

Date: _____

Name: _____

Business/Association Name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Email Address: _____

Phone #: _____ Fax #: _____

Please check the event(s) in which you are most interested.

- Ohio event in April (*submissions due August 1st*)
- Massachusetts event in November (*submissions due March 1st*)

Act Name	Name(s) of Performers	Number of Horses	Act Length	Props

What music selection(s) would you feature in the act(s)?

Please submit either a Youtube video link or 3 DVD copies of your act(s).

Youtube video title: _____

Youtube video link: _____

Please mail this application along with the following materials:

- *an outline or 4-5 sentence summary of your best performance*
- *a completed performer bio form*
- *a list of other expos where you have conducted performances (if applicable)*
- *Video of your act(s) in its entirety, choreographed to music*
- *a list of your sponsors (if applicable)*

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EQUINE AFFAIRE PERFORMER BIOGRAPHICAL INFORMATION

Return to: Coagi Long, President
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In order to prepare the Fantasia script, we need some basic biographical information from you. Please take a few minutes to provide the information requested below. **You are welcome to submit additional information, but please first complete all sections of this form.**

Your name as it should appear in print: _____

Name of your company, practice, or employer: _____

City and state of company/practice/employer location: _____

Your current title(s): _____

Education:

Graduate Year	Degree Earned	Field/Specialty	Full name of University, College, Institution
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Where have you previously performed your act?

What honors or awards have you received?

What is your experience as a horseperson? What breeds or disciplines have you been involved with? What is your competitive experience? What are your most significant accomplishments as a horseperson?

What books and/or video series have you written or produced (if applicable)?
(Please identify books versus videos.)

To what publications have you or do you now contribute articles or scientific papers (if applicable)?

What equipment and/or products used within the horse industry have been developed by you (if applicable)? Please provide a brief description.

Please list the most important horse-related associations and/or organizations to which you belong and any office or committee membership you currently hold (or recently held) within each association or organization.

Please provide a one or two-sentence description of your specific area of expertise or specialty within the horse industry.

What other information about you do you believe would be pertinent for us to about you?
