

SHARE YOUR FEEDBACK ABOUT THIS YEAR'S SHOW AND YOUR PLANS FOR THE 2019 EQUINE AFFAIRE



We hope that the show was a success for you and we look forward to working with you again next year. **Please remember that you are not permitted to begin dismantling your exhibit until 5:00pm.** If you observe other exhibitors ignoring this policy, please feel free to notify our staff. Would you please take a few minutes to complete this form and give it to the staff at the Information Booth at the event, fax it to (740) 845-2879, or send it by mail to the address at the end of the form? Receiving this information from you will help us accommodate your exhibiting requests and ensure that materials for the 2019 event are sent to the correct person by the preferred method. Thank you!

Planning ahead for 2019 . . .

The 2019 Equine Affaire in Columbus, OH, will take place April 11-14. Exhibitor materials will be sent out at the beginning of June.

Do you plan to exhibit in 2019? Yes No Do not know at this time

How would you like to receive your exhibitor renewal materials? Hard Copy Email

If you plan to exhibit, do you want to (check appropriate box):

- Renew the same space as in 2018
- Renew the same location, but *increase* the size to _____
- Renew the same location, but *decrease* the size to _____
- Renew the same size space, but in a different location

Where? _____

Business Name: _____

Contact Person: _____ Phone: (____) _____

Email Address: _____

Mailing Address: _____

If you do not plan to exhibit, will you please briefly share the reason(s) for your decision not to participate so that we may better serve our exhibitors in the future?

Form Completed by: _____
(PRINT NAME)

Date: _____ **Please complete brief survey on the next page . . .**

| We really value YOUR input. How would you rate . . . | | Below Average | Average | Above Average | Excellent |
|--|-----|-------------------|---------|--------------------|-------------|
| your experience with the staff of Equine Affaire <i>before the event?</i> | | | | | |
| your experience with our staff <i>at the event?</i> | | | | | |
| the overall production of the event? | | | | | |
| the cost of exhibit space at Equine Affaire relative to other events you attend? | | | | | |
| the advertising & promotion of Equine Affaire? | | | | | |
| the attendance at the event relative to other shows you attend? | | | | | |
| your sales/leads at Equine Affaire relative to other shows you attend? | N/A | Somewhat Lower | Similar | Somewhat Higher | Much Higher |
| How does Equine Affaire rank overall among all of the shows you attend? | | Worst | Similar | Somewhat Higher | The Best |

~~~~~  
Please use the space below to write your comments about Equine Affaire and make suggestions for future events. We appreciate your input and value your opinions and feedback about your exhibiting experience.

Please return this form to:

**Trade Show Department - Equine Affaire, Inc.**  
**2720 State Route 56 SW**  
**London, OH 43140**  
**Phone: (740) 845-0085 Fax: (740) 845-2879**