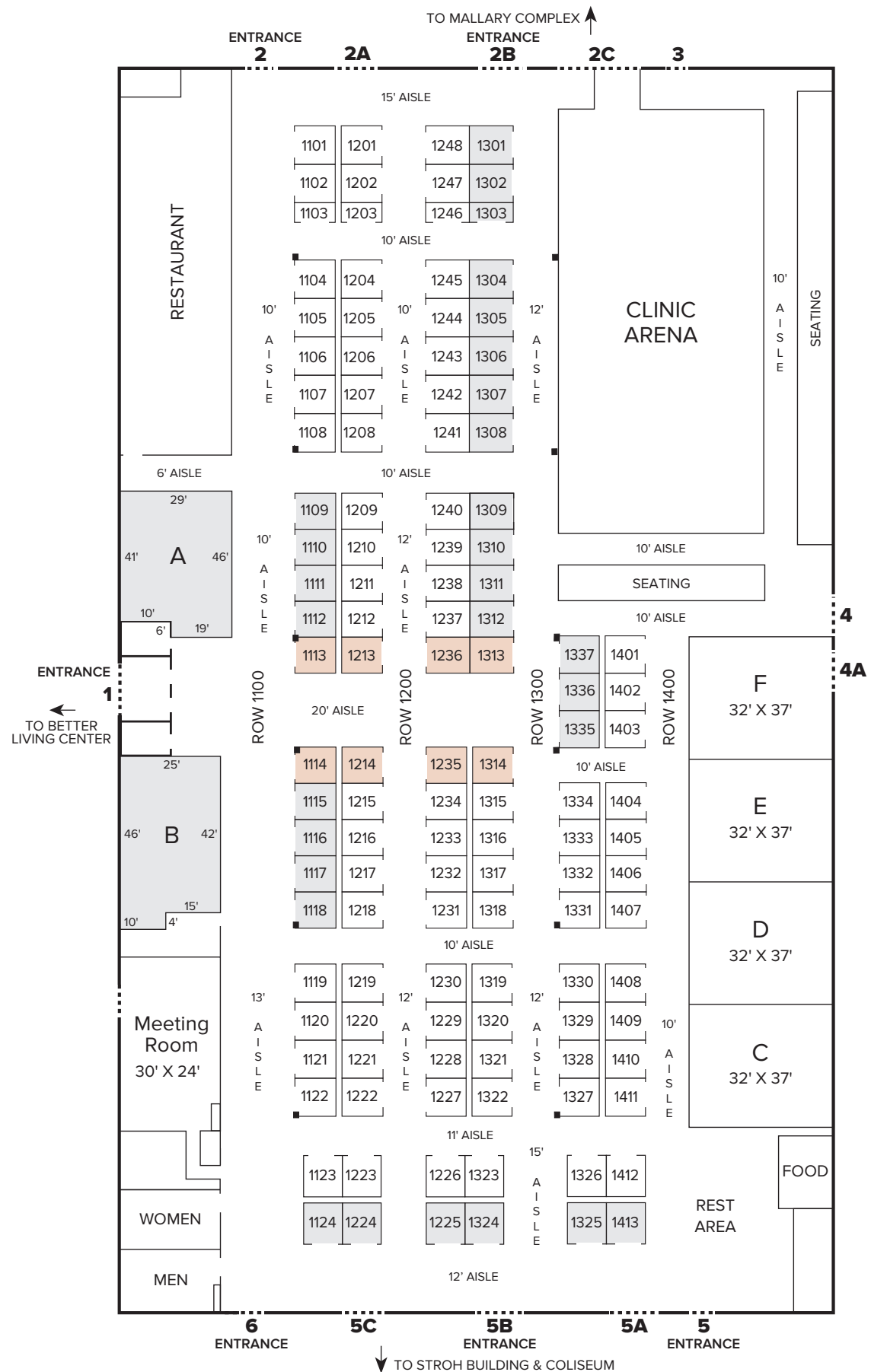


# Young Building

Trade Show and Clinic Arena



All booths are 10' x 10' except 1123, 1124, 1223 to 1226, 1323 to 1326, 1412, 1413 which are 12' x 10' and Booths 1103, 1203, 1246 and 1303 which are 5' x 10's.

**OVERHEAD DOORS:**  
All doors with just numbers are pedestrian doors; all doors with numbers and letters are roll-up overhead doors.

Floor:..... Concrete  
 Ceiling Height: ..... 15'  
 Heated  
 Reserved for Sponsors  
 Premium Booths



**Equine Affaire, Inc.**  
 2720 State Route 56 SW  
 London, OH 43140  
 (740) 845-0085 phone  
 (740) 845-2879 fax  
 www.equineaffaire.com

# Equine Affaire®

NOV. 8-11, 2018 | EASTERN STATES EXPOSITION, W. Springfield, MA



## Booth Rental

Rental of an exhibit booth includes 8' back and 3' side booth drapes, an exhibitor name sign, exhibitor badges, a category and an alphabetical listing in the event program, a listing on the Equine Affaire Web site, and exhibitor area parking privileges.

Booth Size	Rate	# of Exhibitor Badges
5 x 10	\$ 500	2
10 x 10	\$ 760	2
12 x 10	\$ 910	2
15 x 10	\$ 1100	3
12 x 15	\$ 1380	3
10 x 20	\$ 1420	4
10 x 22	\$ 1560	4
12 x 20	\$ 1700	4
10 x 25	\$ 1705	4
10 x 30 or 15 x 20	\$ 1975	5
12 x 30	\$ 2325	5
20 x 20 or 10 x 40	\$ 2540	6
22 x 20	\$ 2780	6
12 x 40 or 24 x 20	\$ 3035	6
25 x 22	\$ 3475	6

Additional fee for corner booth..... \$75

Additional fee for premium booth..... \$75

Horse clubs, horse sport associations, horse councils, and other equine-related organizations with non-profit status may receive a 15% discount on booth rentals. This does not apply to breed association booths or stalls in the Breed Pavilion where booth rates are already discounted.

*"Sharing" or "Subleasing" exhibit space is prohibited unless pre-approved by Equine Affaire, Inc. The contract of any exhibitor who violates this policy will be cancelled without refund.*

The Eastern States Exposition will charge all event participants for parking.



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## Bulk Space Rental

Rental of bulk space includes exhibit space (no draping), exhibitor badges, a category and an alphabetical listing in the event program, a listing on the Equine Affaire Web site, and exhibitor area parking privileges. Bulk space rates are available only in the bulk spaces designated on the layouts for exhibit spaces of 1000 square feet or more.

### Bulk Space Rates:

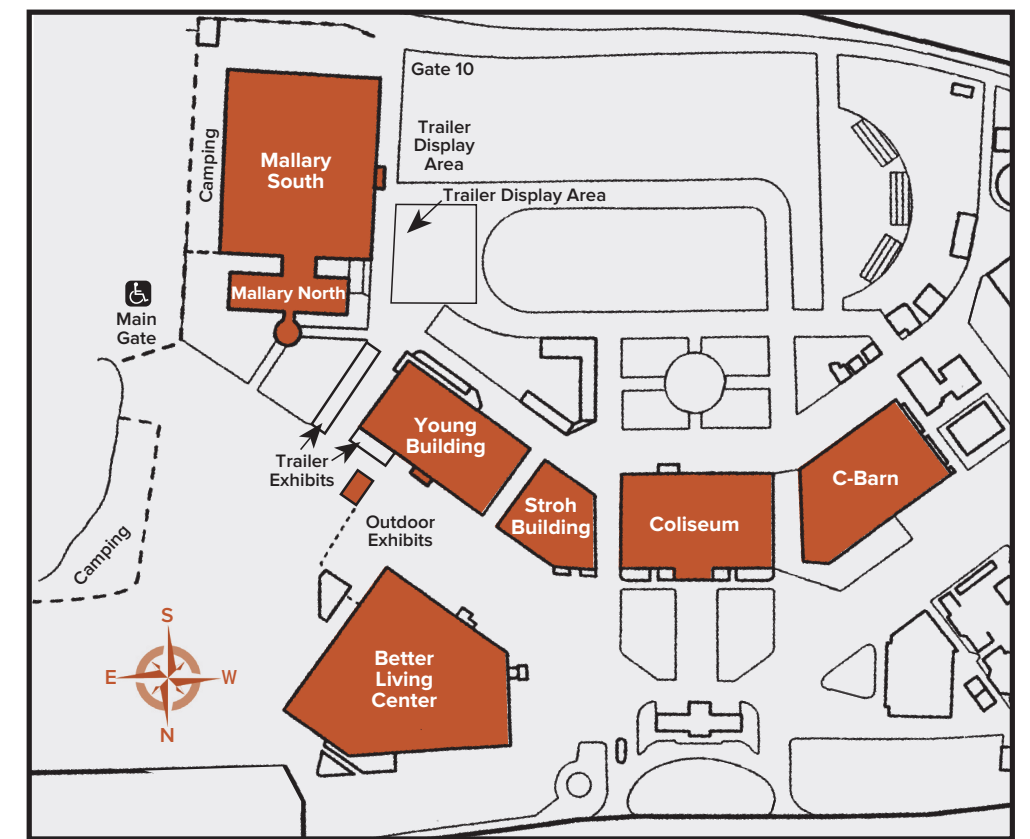
**Better Living Center, Young Building, and Mallary**  
 (Other than Trailers, Trucks, and Farm Equipment)  
 • Bulk \$2.35 / sq. ft. • Premium bulk \$2.60 / sq. ft.

**Mallary South**  
 Trailers, Trucks, and Farm Equipment  
 • Bulk \$2.20 / sq. ft. • Premium bulk \$2.40 / sq. ft.

Bulk Space Size	# of Exhibitor Badges
1000-2000 square feet	7 badges
2001-4000 square feet	8 badges
4001 or more square feet	10 badges

Truck and Trailer Exhibitors	# of Exhibitor Badges
1001-2000 square feet	5 badges
2001-4000 square feet	6 badges





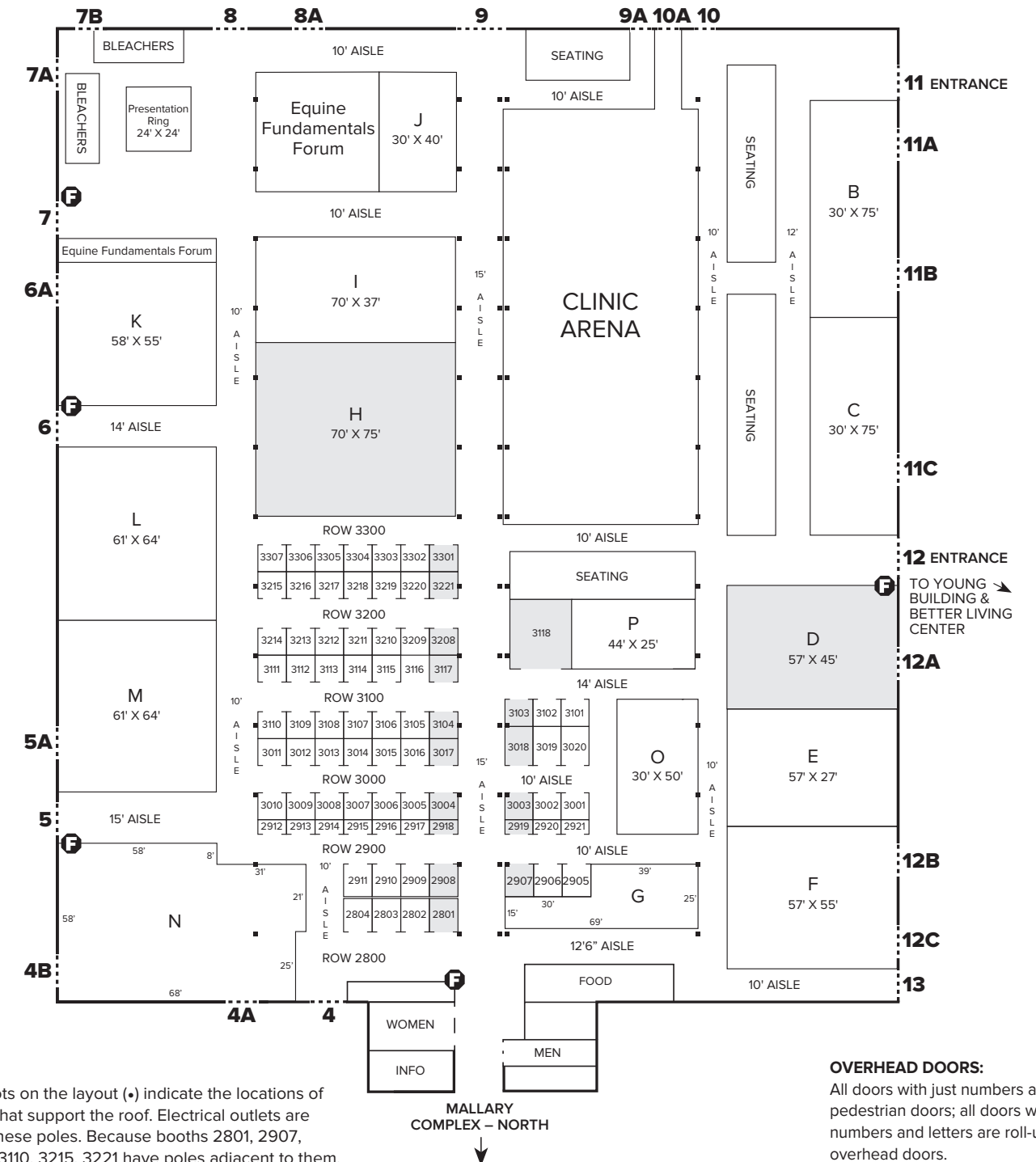
# Better Living Center

Trade Show and Seminar Stage



# Mallory Complex – South

Trade Show, Clinic Arena & Equine Fundamentals Forum



**IMPORTANT:**

- The small dots on the layout (•) indicate the locations of large poles that support the roof. Electrical outlets are located on these poles. Because booths 2801, 2907, 2908, 3104, 3110, 3215, 3221 have poles adjacent to them, a corner fee will not be charged for these booths.
- All booths are 10' x 10' except as follows:  
 5' x 10' booths ..... 2912 to 2921  
 12' x 10' booths ..... 2801 to 2804 & 2908 to 2911  
 15' x 10' booths ..... 3018-3020  
 25' x 22' booth ..... 3118
- Space G is not available for trucks, trailers, or farm equipment. Please call for pricing.

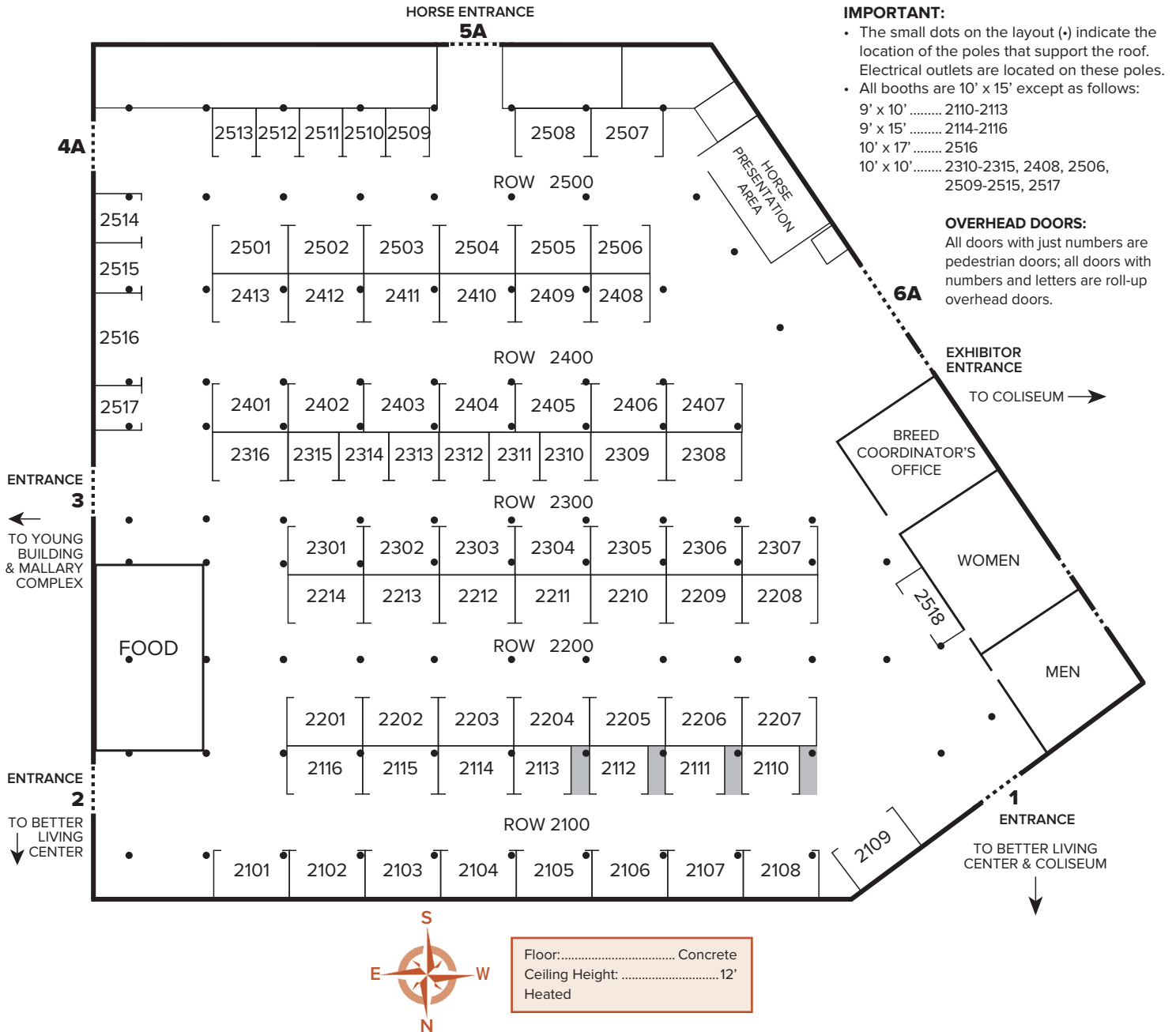
**OVERHEAD DOORS:**

All doors with just numbers are pedestrian doors; all doors with numbers and letters are roll-up overhead doors.

Floor:.....	Concrete
Ceiling Height: .....	12'6" - 16'
Overhead Door Clearance .....	10', 12' or 14'
Heated	
Premium Locations	
Fire Equipment	

# Stroh Building

## Breed Pavilion & Horse Association Exhibits



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