



Privacy Policy

Last updated 01/26/17

Scope

This Privacy Policy outlines Equine Affaire, Inc.'s management of personally-identifiable information that Equine Affaire, Inc. collects when individuals visit the Equine Affaire, Inc. web site at equineaffaire.com ("Site"). This policy does not cover the treatment of personally-identifiable information that may be collected by other web sites ("Third-Party Sites") that Equine Affaire, Inc. links to or is otherwise affiliated with.

Information Collection and Use

Equine Affaire, Inc. collects personally-identifiable information when a visitor to the Site makes a purchase. Equine Affaire, Inc., also collects information from the visitor's browser including browser type, browser version, browser settings, operating system, pages visited, IP Address, and Cookies. Equine Affaire, Inc. uses this information for general purposes such as allowing a visitor to add products and services to his shopping cart, tailoring the content within the Site to match the visitor's interests, and ensuring that the site continues to operate properly with commonly used operating systems and browsers. A visitor's IP Address will be stored and used for security purposes to prevent fraud and other illegal activity.

Children under the age of 13 are prohibited from submitting personal information to Equine Affaire, Inc. Federal Law prohibits web sites from collecting and/or distributing personal information from children without parental consent. At this time, Equine Affaire, Inc. has no effective means to obtain and track parental consent. Therefore, Equine Affaire, Inc. must prohibit the submission of personal information from children under the age of 13.

Information Sharing and Disclosure

Equine Affaire, Inc. may rent a Site visitor's personally-identifiable information to affiliated companies and organizations. Equine Affaire, Inc. may need to send personally-identifiable information about a visitor to other companies or people in order to provide the visitor with a product or service he has requested. Equine Affaire, Inc. may also send a visitor's personal information to others, when required to do so by law.

Mailing List

The mailing list is a list that may be used by Equine Affaire, Inc. and/or affiliated companies and organizations. This mailing list may be used to inform individuals on the list of upcoming events and/or special promotions. Individuals have the option of opting out of the mailing list at any time. Equine Affaire, Inc. will not send marketing or other solicitations to patrons that have chosen not to be included on the mailing list. Regardless of whether an individual has opted out of the mailing list, Equine Affaire, Inc. may contact that individual regarding important information related to an event for which that individual has already purchased tickets. This may include important information such as an event cancellation, postponement, or relocation. It may also include a question or problem related to an

individual's order or payment.

Cookies and Similar Technologies

Cookies are small text files that are downloaded to an individual's computer. Cookies cannot damage the individual's computer. Cookies, by themselves, cannot be used to identify an individual. Unless an individual has chosen to submit personal information to Equine Affaire, Inc. through registration or the purchase of products and/or services, Equine Affaire, Inc. cannot identify that individual. Cookies are used by Equine Affaire, Inc. to allow the smooth operation of the Site and to track individual activity so that we may tailor the content of the Site to match individual interests.

Online Privacy Policy Only

This privacy policy applies only to our online activities and is valid for visitors to our web site with regard to the information that they shared and/or collect in Equine Affaire, Inc. This policy is not applicable to any information collected offline or via channels other than this web site.

Consent

By using equineaffaire.com, a visitor consents to our Privacy Policy and agrees to the Terms and Conditions.

Changes

Equine Affaire, Inc. may change this policy periodically. Any changes will be posted on this Site.

Terms of Use

[Click here for our Terms of Use.](#)