

**2017 EQUINE AFFAIRE RAFFLE  
COLUMBUS, OHIO**

OFFICIAL RULES & REGULATIONS

1. **WHO MAY ENTER:** The raffle is open to residents of the United States of America and Canada age 18 or older as of January 10, 2017. This promotion is subject to all applicable federal, state, and local laws and regulations and is void wherever prohibited or restricted by law. Employees of Equine Affaire, Inc. and of any company or entity that donates a raffle prize and the employees so of their advertising, promotion and fulfillment agencies, and members of the immediate family or household of each of the above are not eligible to participate. The raffle is free to enter; no purchase is necessary. Entrants agree to be bound by these Official Rules and Regulations and the decisions of Equine Affaire, Inc. Entrants do not need to be present to win.
2. **HOW TO ENTER ONLINE:** To enter the Equine Affaire Raffle online, visit [www.equineaffaire.com](http://www.equineaffaire.com), select the Ohio event, and follow the "Other Features" link to the "Free Raffle" page. Complete the online survey, including your name, address, city, state, zip code, phone number, email address, and the questionnaire, and click on the "Submit Request" button when finished. Limit one (1) online entry per household. All required fields of the survey must be completed in order for an entry to be valid. The online form will be available through April 15, 2017, which is the final deadline for entering the Raffle.  
**HOW TO ENTER AT THE EVENT:** There are two ways to enter the Raffle at the event during show hours on April 6-9, 2017: (a) Visit the Raffle Center in the Bricker Building and complete the raffle survey including your name, address, city, state, zip code, phone number, email address, and the questionnaire on a computer at the Raffle Center. All required fields of the survey must be completed in order for an entry to be valid. Limit one (1) entry per adult at the Raffle Center. (b) If you received a promotional flyer about the 2017 Equine Affaire in Columbus in the mail from Equine Affaire, you may also enter the Raffle at the event by writing your email address and phone number on the designated lines on the front mailing panel of your promotional flyer and giving the flyer to any ticket seller or ticket taker at the 2017 Equine Affaire or dropping it off in the Raffle Entry Box at the Information Booth in the Bricker Building at the event. The name of any adult entrant who turns in a completed promotional flyer at the event will be entered twice in the Raffle.
- HOW TO TRIPLE YOUR ENTRY:** Equine Affaire sent promotional flyers about the 2017 Equine Affaire in Columbus, OH, to many thousands of horse households. On the address panel of each flyer there is a four-digit promo code in a yellow box above the name/address printed on the flyer. If you received one of these flyers with a promo code, you may triple your entry into the Raffle by entering the code in the promo code field when completing the Raffle survey online or at the Raffle Center at the event. Any raffle entry survey that includes the valid promo code will be entered three times into the Raffle.
3. **DRAWING:** Winners will be selected via computer using a random-number algorithm by April 30, 2017. One winner will be selected for each cash and gift card prize and 10 winners will be selected for a pair of single-day admission tickets to the 2018 Equine Affaire in Ohio. The random drawings and award of all prizes will be conducted by Equine Affaire, Inc., whose decisions will be final and binding in all matters pertaining to this raffle.
4. **PRIZES:** The first and second names drawn will each receive a check in the amount of \$500. The third and fourth names drawn will each receive a check in the amount of \$250. Subsequent names drawn will each receive a gift card from an equine retailer until all cards are awarded. After all gift cards are awarded, ten names will be drawn and each will receive a pair of single-day admission tickets to the 2018 Equine Affaire in Ohio. Gratuities, incidentals, surcharges, and any other expenses and/or services not specified are the sole responsibility of each winner.
5. **GENERAL CONDITIONS:** Prizewinners will be notified by Equine Affaire, Inc. by telephone, email, or mail at the discretion of Equine Affaire, Inc. based on the contact information provided by entrants. In the

event the winner cannot be reached at the telephone number, email, or other address on winner's entry by May 15, 2017, the prize will be forfeited and an alternate winner will be selected. No prize substitution will be offered. Company contact information for any gift card prize will be provided to each winner. All taxes and surcharges on prizes are the sole responsibility of the prizewinner. By participating and accepting a prize, so long as there is no legal prohibition, winner agrees to the use of his/her name, address, or any likeness for advertising or publicity purposes and to the use of statements made by the prizewinner relating to Equine Affaire, Inc. or its event, any prize donor organizations or their representatives, and releases any and all rights to said use without further compensation.

6. **RELEASE OF LIABILITY:** All Raffle entrants release Equine Affaire, Inc. and its affiliates, subsidiaries, officers, directors, agents, employees and all others associated with the development and execution of this Raffle from any and all liability with respect to or in any way arising from this Raffle and/or acceptance or use of the prizes, including liability for personal injury, death, damages, or loss. Equine Affaire, Inc. is not responsible for prize quality or utility. Equine Affaire, Inc. is not responsible for product condition or damage once a prize has been determined and presented to winner. It shall be the responsibility of the winner to place any applicable warranty claims directly with the appropriate prize donor company, product manufacturer, or service provider. Equine Affaire, Inc. is not responsible for any incorrect or inaccurate information, whether caused by computer users or by any of the equipment or programming associated with or utilized in the Raffle or by any technical or human error which may occur in the processing of submissions in the Raffle. Equine Affaire, Inc. assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Equine Affaire, Inc. is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the raffle, or defraud Equine Affaire, Inc. in any way may be prosecuted to the fullest extent of the law. Participants engaging in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Raffle is not capable of running as planned, including without limitation: infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Equine Affaire, Inc. which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Raffle, Equine Affaire, Inc. reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Raffle. Equine Affaire, Inc. is not responsible for any errors as part of the random drawing by computer.
7. **DISPUTES:** As a condition of participating in this Raffle, entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Madison County, Ohio, having jurisdiction, which Court shall apply the laws of the State of Ohio without regard for doctrines of Conflict of Law. Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.
8. **WINNERS LIST:** For a Winners List, send a self-addressed, stamped envelope to Equine Affaire Winners List, 2720 State Route 56 SW, London, Ohio 43140. Indicate which Equine Affaire Raffle winners list you would like to receive by exposition (i.e., 2017 Equine Affaire in Ohio). The names of the winners will be posted on Equine Affaire's Web site at [www.equineaffaire.com](http://www.equineaffaire.com) within 14 days after the winners are notified.