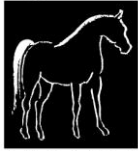


EQUINE®



AFFAIRE

CALENDAR OF EVENTS - FOR IMMEDIATE RELEASE

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November 12–14, 2009 - Pfizer Fantasia: Eastern States Exposition, W. Springfield, MA.

Equine Affaire's signature musical celebration of the horse, the Pfizer Fantasia, will take place at 8:00pm on Thursday, Friday, and Saturday in the coliseum at the Eastern States Exposition in W. Springfield, MA. The 2009 Pfizer Fantasia will feature a star-studded line-up of professional equestrian performers and exceptional horses from throughout the United States. This special evening event will showcase the beauty and diversity of a wide variety of horse breeds as well as the excitement of equestrian sports ranging from freestyle reining and dressage to driving, drill teams, and liberty acts choreographed to many musical styles.

Tickets for the Pfizer Fantasia range in price from \$12 to \$24 each plus a shipping/handling/seat selection fee of \$2.75/ticket. Advance tickets will be on sale from July 13 through October 16; remaining tickets will go on sale at Equine Affaire on November 12th. To order tickets, consult www.equineaffaire.com or call (740) 845-0085 Monday-Friday from 9:00am-5:00pm Eastern.

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