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Photographs available.

Tickets Selling Quickly for Equine Affaire's Popular Pfizer Fantasia

W. Springfield, MA, November 12–14, 2009—Ticket sales are already under way for Equine Affaire's signature evening event, the Pfizer Fantasia, which will take place in the coliseum of the Eastern States Exposition in W. Springfield, MA, on November 12th, 13th, and 14th. This unique "musical celebration of the horse" is eagerly-anticipated by horse enthusiasts in the Northeast each year and will feature a variety of outstanding equine and equestrian performers choreographed to musical styles ranging from traditional and country to classical and contemporary.

During the past 11 years in Massachusetts, the Pfizer Fantasia has showcased the beauty and diversity of dozens of horse breeds, the excitement of a great variety of equestrian disciplines, and the extraordinary talent of many of the foremost professional equestrian performers of the past decade. The 2009 Pfizer Fantasia will be no exception. The equine performers who will be participating in the 2009 Pfizer Fantasia at Equine Affaire will be traveling to the show from as far away as Florida, Ohio, Virginia, and Canada and will include breeds as diverse as Andalusians, Miniature Donkeys, Shires, Appaloosas, Paints, Haflingers, Norwegian fjords, Friesians, Warmbloods, and Quarter Horses.

"The lineup of performers at this year's Pfizer Fantasia will include several new performers and acts as well as a couple of familiar faces from past shows," explained Eugenia Snyder, the President of

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Equine Affaire. “Our Fantasia production team has worked hard to develop a show that will have an entertaining blend of disciplines, variety in tempo and music, and just the right mix of dramatic and comedic performances. As at past shows, the program will include freestyle dressage and reining, driving, vaulting, solo and drill team performances—each with a different twist. We’re excited to add jousting, a variation on a Spanish garrocha, a one-of-a-kind chariot race, and a few other new elements that will surprise and entertain members of the audience.” The 2009 Pfizer Fantasia will highlight the brilliance, grace, and athleticism of horses as well as the special connections we share with them.

The doors to the Eastern States Exposition coliseum will open for the Pfizer Fantasia at 7:30 on Thursday, Friday, and Saturday evenings; each show will begin at 8:00. Tickets for the Pfizer Fantasia range in price from \$12 to \$24 plus a shipping/handling/seat selection fee. Advance tickets may be purchased through October 16th online with a credit card (Visa, MasterCard, Discover) at www.equineaffaire.com or by calling (740) 845-0085. Any tickets not sold in advance will go on sale at Equine Affaire at the Information Booth in the Better Living Center at 9:00am on Thursday, November 12th.

Equine Affaire will take place November 12-15, 2009, and will feature an educational program of more than 150 different clinics, seminars, and demonstrations by renowned trainers, competitors, coaches, and other industry professionals; a Youth Pavilion; Breed Pavilion and Horse & Farm Exhibits; the Versatile Horse & Rider Competition; the World Championship Blacksmiths Regional Competition; and the largest equine-related trade show in the East. Visit www.equineaffaire.com or call (740) 845-0085 weekdays from 9:00am–5:00pm Eastern for detailed information on tickets, area hotels, opportunities to ride in clinics, and the clinic and seminar schedule.

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