

2009 EQUINE AFFAIRE RAFFLE

W. Springfield, MA

OFFICIAL RULES & REGULATIONS

- 1. NO PURCHASE NECESSARY.** Open to residents of the United States of America and Canada, age 18 or older as of November 15, 2009. This promotion is subject to all applicable federal, state, and local laws and regulations and is void wherever prohibited or restricted by law. Employees of Equine Affaire, Inc., Crop & Carrot Tack Shop, Leafline Studio, Valley Vet Supply, JT International Dist., Griffinbrook Ltd, and their advertising, promotion and fulfillment agencies, and members of the immediate family or household of each of the above are not eligible to participate.
- 2. HOW TO ENTER.** To enter the Equine Affaire Raffle prior to the exposition, visit Equine Affaire's Web site at www.equineaffaire.com, select Equine Affaire in Massachusetts and, using the left-hand navigation menu, select "Massachusetts Event", "Get Involved", and "Enter the Raffle." Complete the online survey, including your name, address, city, state, zip code, phone number, and the questionnaire, and click on the "Submit" button when finished. Or the online form may be printed and mailed to Equine Affaire, Inc., 2720 State Route 56 SW, London, OH 43140. Entries must be postmarked by October 30, 2009. Limit one (1) online entry per household. The online form will be available from October 30, 2009. To enter the Equine Affaire Raffle during Equine Affaire, fill out a raffle entry form on a computer at the Equine Affaire Raffle Center during event hours November 12-15, 2009. Winners will be randomly drawn by computer. **NO PAPER ENTRIES WILL BE ACCEPTED DURING THE EVENT.** Entries completed during Equine Affaire will be accepted until 4 o'clock on Sunday, November 15, 2009. All entries submitted become the sole property of Equine Affaire, Inc. and will not be returned. Limit one (1) at-show entry per adult at the event.
- 3. DRAWING.** Winners will be selected via computer using a random-number algorithm. One winner will be selected for each merchandise prize package and three winners will be selected for a pair of four-day admission tickets to the 2010 event. Winners will be announced during Equine Affaire at the Eastern States Exposition in W. Springfield, MA at approximately 4:30pm on Sunday, November 15, 2009. The announcement will be made over the facility's public address system. You need not be present to win. The random drawings and award of all prizes will be conducted by Equine Affaire, Inc., whose decisions will be final and binding in all matters pertaining to this raffle. Entrants agree to be bound by these official rules and the decisions of Equine Affaire, Inc.
- 4. PRIZES:** The first name drawn will receive an English Saddle Package from Crop & Carrot Tack Shop. Approximate retail value of this prize is \$1858.80. The second name drawn will receive an Original Painting from Leafline Studio. Approximate retail value of this prize is \$2000.00. The third name drawn will receive a Horse & Rider Travel Package from Valley Vet Supply. Approximate retail value of this prize is \$500.00. The fourth name drawn will receive a Stable Essentials Plus Package from JT International Dist. Approximate retail value of this prize is \$375.00. The fifth name drawn will receive a Shopping Spree from Griffinbrook Ltd. Approximate retail value of this prize is \$250.00. Winner will be able to choose from available sizes and colors and order the items directly from Prize Company. The sixth, seventh, and eighth names drawn will each receive a pair of adult four-day admission tickets to the 2010 Equine Affaire in W. Springfield, MA. Approximate retail value of each pair of admission tickets is \$96.00. Gratuities, incidentals, surcharges, and any other expenses and/or services not specified are the sole responsibility of the winner.
- 5. GENERAL CONDITIONS.** Prizewinners who are not in attendance at the time of the drawing will be notified by telephone, email, or mail (method of contact is at the discretion of Equine Affaire, Inc.). In the event the winner cannot be reached at the telephone number, email, or other address on winner's entry by December 4, 2009, the prize will be forfeited and an alternate winner will be selected. No prize substitution will be offered. All winners will be notified by Equine Affaire, Inc. staff and may be contacted by either Equine Affaire, Inc. or the respective prize donor contact to arrange size and shipment of prizes. Company contact information will be provided to each winner, should direct contact need to be made. All taxes and surcharges on prizes are the sole responsibility of the prizewinner. By participating and accepting a prize, so long as there is no legal prohibition, winner agrees to the use of his/her name, address, photograph, videotape, or any likeness for advertising or publicity purposes and to the use of statements made by the prizewinner relating to Equine Affaire, Inc. or its event, any prize donor organizations or their representatives, and releases any and all rights to said use without further compensation.
- 6. RELEASE OF LIABILITY.** As a condition of participating in this Raffle, each raffle entrant releases Equine Affaire, Inc. and its affiliates, subsidiaries, officers, directors, agents, employees and all others associated with the development and execution of this Raffle from any and all liability with respect to or in any way arising from this Raffle and/or acceptance or use of the prizes, including liability for personal injury, death, damages, or loss. Equine Affaire, Inc. is not responsible for prize quality or utility. Equine Affaire, Inc. is not responsible for product condition or damage once a prize has been determined and presented to winner. It shall be the responsibility of the winner to place any applicable warranty claims directly with the appropriate prize donor company, product manufacturer, or service provider. Equine Affaire, Inc. is not responsible for any incorrect or inaccurate information, whether caused by computer users or by any of the equipment or programming associated with or utilized in the Raffle or by any technical or human error which may occur in the processing of submissions in the Raffle. Equine Affaire, Inc. assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Equine Affaire, Inc. is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the raffle, or defraud Equine Affaire, Inc. in any way may be prosecuted to the fullest extent of the law. Participants engaging in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the raffle is not capable of running as planned, including without limitation: infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Equine Affaire, Inc. which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Raffle, Equine Affaire, Inc. reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Raffle. Equine Affaire, Inc. is not responsible for any errors as part of the random drawing by computer.
- 7. DISPUTES.** As a condition of participating in this Raffle, each entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Madison County, Ohio, having jurisdiction, which Court shall apply the laws of the State of Ohio without regard for doctrines of Conflict of Law. Further, in any such dispute, under no circumstances will any entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.
- 8. WINNERS LIST.** For a Winner's List, send a self-addressed, stamped envelope to Equine Affaire Winner's List, 2720 State Route 56 SW, London, Ohio 43140. Indicate which Equine Affaire Raffle winner list you would like to receive by event (i.e., 2009 Equine Affaire in MA). The names of the winners will be posted on Equine Affaire's Web site at <http://www.equineaffaire.com> within 14 days after all winners are notified.